



North Dakota Professional Communicators

**FOR IMMEDIATE RELEASE**

April 19, 2024

Tammy Fogle  
NDPC President  
[tfogle03@gmail.com](mailto:tfogle03@gmail.com)  
701-866-5131

## **NDPC Announces 2024 Communications Contest Winners**

FARGO – The [North Dakota Professional Communicators](#) (NDPC) announced the winners of the 2024 NDPC Communications Contest on April 18th during the organization's annual meeting and awards ceremony in downtown Fargo. NDPC members from across North Dakota earned awards for their work in writing, editing, photography, graphics and design, advertising, web and social media, communication programs and campaigns, public relations, information for the media and speeches.

First-place entries in all categories advance to the national competition, the [National Federation of Press Women](#) (NFPW) Communications Contest. Winners in that competition will be honored at the NFPW Communications Conference on June 22 in St. Louis, Missouri.

Heather Syverson received the Communicator of Achievement award for her more than 20-year career that includes her current role as a Communication Strategist at AE2S, as well as previous experience as an Executive Producer at KVLY and KXJB TV in Fargo. Communicator of Achievement is the highest honor NDPC can bestow upon one of its members.

Amanda Kosior, Marketing Director at JLG Architects, took first place in the sweepstakes competition. Pamela Knudson, Grand Forks Herald reporter, took second and Tracy Frank, CCRI Communications and Development Director, received third in the sweepstakes. Sweepstakes winners are determined by a weighted point system based on place and the number of entries in each category of the Communications Contest.

### **About NDPC**

NDPC is the state affiliate of NFPW, an organization of communication professionals from across the United States. NDPC is an organization of women and men employed in all aspects of communication including newspapers, public relations, education, magazines, television, radio, publishing, advertising, photography and freelance.

**The individual winners at the state level are:**

**Tyler Brown, Fargo**

**First:** Graphics

**First:** Advertising Poster Billboard, or Banner

**Tracy Frank, West Fargo**

**First:** Publications Regularly Written by Entrant – Newsletter Nonprofit, Government or Education

**First:** Marketing Program or Campaign

**First:** Personality Profile – 750 Words or Fewer

**First:** Writing - Headlines

**First:** Interview - Radio

**First:** Interview - Television

**First:** Speech

**Second:** Web Copy

**Second:** Media Pitch

**Second:** Specialty Articles – Social Issues

**Second:** Speech

**Third:** Interview - Television

**Honorable Mention:** Interview – Television

**Pamela Knudson, Grand Forks**

**First:** Specialty Articles - Travel

**First:** Specialty Articles - Style

**First:** Specialty Articles - Religion

**First:** Specialty Articles – Physical Health

**First:** Video for Web – Obituary

**First:** Specialty Articles – History

**First:** Specialty Articles - Education

**First:** Specialty Articles - Food

**First:** Specialty Articles - Agriculture

**First:** News Story – Print-Based Newspaper

**First:** Specialty Articles – Sports

**Second:** Specialty Articles – Social Issues

**Second:** Specialty Articles – Government or Politics

**Second:** Specialty Articles - Business

**Third:** Specialty Articles – Science or Tech

**Third:** Feature Story – Print-Based Newspaper

**Amanda Kosior, Grand Forks**

**Second:** Interview – Television

**Sarah Mudder, Mandan**

**First:** Publication Regularly Edited by Entrant - Newsletter Nonprofit, Government or Educational

**Second:** Electronic Newsletter – Nonprofit, Government or Educational

**Third:** Public Relations Campaign – Integrated Communications  
**Honorable Mention:** Graphics – Infographics

**Carol Renner, Fargo**

**First:** Video for Web – Nonprofit or Government Organization  
**Second:** Communication Programs & Campaigns - Audiovisuals  
**Honorable Mention:** Social Media Campaign – Nonprofit, Government or Educational

**Roxane Salonen, Fargo**

**First:** Columns – Personal Opinion  
**First:** Specialty Articles – Religion  
**First:** Personality Profile – More than 750 Words  
**Second:** Columns – Personal Opinion  
**Second:** Specialty Articles – Education  
**Second:** Specialty Articles – Travel  
**Second:** Specialty Articles - Reviews  
**Second:** Specialty Articles – Arts & Entertainment  
**Second:** Specialty Articles - Religion  
**Third:** Specialty Articles – Social Issues  
**Third:** Specialty Articles - Travel  
**Third:** Specialty Articles – Religion  
**Third:** Specialty Articles – History  
**Third:** Specialty Articles – Arts & Entertainment  
**Honorable Mention:** Specialty Articles – Social Issues  
**Honorable Mention:** Specialty Articles – Arts & Entertainment  
**Honorable Mention:** Feature Story – Print-Based Newspaper

**Alizjah Swenson, Grand Forks**

**First:** Social Media Presence, Non-Profit, Government or Education  
**Third:** Video for Web, Special Interest  
**Third:** Social Media Campaign, Corporate or For-Profit  
**Third:** Single Advertisement  
**Third:** Graphics

**Danielle Teigen, Turton, S.D.**

**First:** Specialty Articles – Reviews  
**First:** Specialty Articles – Green / Environmental  
**First:** Specialty Articles – Arts & Entertainment  
**First:** Feature Story - Print Based Newspaper  
**Second:** Specialty Articles – Science or Technology  
**Second:** Specialty Articles – History

**Adam Watts, Fargo**

**First:** Electronic Newsletter – Nonprofit, Government or Educational  
**Third:** Electronic Newsletter – Nonprofit, Government or Educational

**Amy Wieser Willson, Ottertail, Minn.**

**First:** Communications Programs & Campaigns – Audiovisuals

**First:** Web Copy

**First:** Specialty Articles – Business

**Second:** Website Edited or Managed by Entrant – Nonprofit, Government or Educational

**Second:** Video for Nonprofit or Government Organization

**Second:** Publications Regularly Written by Entrant – Newsletter Corporate or For-Profit

**Second:** Publications Regularly Written by Entrant – Newsletter Nonprofit, Government or Educational

**Second:** Specialty Articles – Green/Environmental

**Third:** Blog - Personal

**Third:** Specialty Articles - Sports

**Honorable Mention:** Electronic Newsletter – Nonprofit, Government or Educational

**The group entry winners at the state level are:**

**AnnMarie Campbell, Betsy Beaton, Tyler Brown, and Adam Watts; Fargo Public Schools**

**First:** Public Relations Materials – Report

**Tyler Brown & Adam Watts, Fargo Public Schools**

**First:** PR Materials – Brochure – Nonprofit, Government or Education

**First:** Ad Campaign

**Julia DeSantis, Cailin Shovkopylas, and Brook Mikulecky; Noridian**

**Second:** Social Media Campaign – Corporate or For-Profit

**Amanda Kosier, Tracy Nicholson, Kate Ankrom, Amanda Sather, Haley Darling, Madyson Lueders, and Catherine Dorsher; JLG Architects**

**First:** Specialty Articles - Sports

**First:** Publication Regularly Written by Entrant – Newsletter – Corp or For-Profit

**First:** Advertising Campaign

**First:** Specialty Articles – Science or Tech

**First:** Media Pitch

**First:** Social Media Campaign – Corporate or For-Profit

**First:** Video for Web – Special Interest

**First:** PR Materials – Brochure – Corporate or For-Profit

**First:** Graphics

**First:** Podcast

**Second:** Feature Story – Magazine, Newsletter, Other

**Second:** Specialty Articles – Physical Health

**Second:** Specialty Articles – Agriculture

**Second:** Page Design – Newsletter / Other Publication

**Third:** Specialty Articles – Business

**Honorable Mention:** Specialty Articles – Business

**Amy Wieser Willson, Neon Loon Communications and Lilly Kendall, Jacobs**

**Third:** Single Advertisement

**Third:** Advertising Campaign

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